



SUMMARY

Utilizing AI to generate code and smooth design systems, I create aesthetic designs to brand companies and relate their emotional consumer drives to their consumer base. As well as designing in all professional programs, I am able to develop apps and resources with current AI and web design mediums and train employees on their use.

EXPERIENCE

Zion Forge, Provo, UT • Hybrid

Designer & Marketer (Contract)

Jan 2025 – Present

- Led branding and digital design for five pre-seed startups
- Designed websites, apps, social campaigns, and motion ads

Brand USA, Washington D.C. • Remote

Senior Coordinator, Branding & Design (Contract)

Mar 2025 – Nov 2025

- Designed print, web, conference, social, booth, and email assets promoting international tourism to the USA

Ruck, Provo, UT • Remote

Product Designer (Contract)

Jul 2024 – Nov 2024

- Redesigned websites, improved copy, and enhanced UX/UI

KOTA Energy Group • Remote

UX/UI Designer

Apr 2023 – Jun 2024

- Designed interfaces and digital graphics

Blip, Orem, UT • Hybrid

Graphic Designer

Dec 2020 – Mar 2023

- Designed merch, print, motion, tutorials, and video content
- Led contractor teams for 1,800+ clients including Chevron, Goodyear, Ross Lynch, Solo Stove, and Snow Teeth Whitening
- Assisted with website UX and trained internal teams

Additional Experience

Graphic Designer | DentalQore | Aug 2020 – Dec 2020

Graphic Design Intern | Blip Billboards | Jan 2020 – Mar 2020

Graphic Designer | Math Magicians | Jan 2018 – Jan 2020

Volunteer Photographer & Designer | Mastering Knighthood

Jul 2017 – Sep 2019

SKILLS

EXPERT

AI Code
AI Art Generation
AI Systems
Midjourney
Claude AI
ChatGPT
UXPilot
ReminiAI
VismeAI
Canva AI
Canva
Photoshop
Illustrator
Adobe XD
Lightroom
Wordpress
Elementor
MediaValet

PROFICIENT

InDesign
AfterEffects
Figma
HTML
CSS
Javascript
C++
Hubspot

EDUCATION

Utah Valley University
User Experience Design
Associates in Web Design
Orem, UT
Jan 2020 - Aug 2024

Brigham Young University
Animation and Computer
Science Coursework
Provo, UT
Aug 2016 - Dec 2019